



*S.R. MacLeod*

Region Operations Manager  
Buffalo #1600

May 7, 1997

TO: BUFFALO REGION SR's & RR's

RE: REGION WINSTON LAUNCH MEETING

Ladies & Gentlemen:

The attached FSC letter (FSC-81B) is being forwarded as information and for your review. Much of the information enclosed is also covered in our Winston "No Bull" Fact Book you'll be receiving, as well, in your weekly mail. The intent is not to give you additional correspondence, but more importantly, provide you information to keep you informed and stress once again the Key Points to a successful launch.

In preparation for our Winston Launch Meeting, please review the last three pages of the enclosed. You will notice the Winston Launch Meeting agenda and the last two pages which will be discussion topics during the breakout sessions. Please review and come prepared to provide input so we can develop an effective tactical game plan for the Winston launch.

Should you have any questions, please contact me.

Sincerely,

*Stephen MacLeod*

S.R. MacLeod

ROM/#1610

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cc: W. Roth (cover only)

F. Natale (cover only)

KAMs/AMs/DMS/RMS (cover only)

ROU Coordinators

Region Secretary

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